



# Together we can do more.....

## Be part of the **ALLIANCE**

### Join us in our mission:

Your financial support provides opportunities for you and/or your company to

#### **CONNECT WITH INDIVIDUALS WHO FACE THE CHALLENGES OF KIDNEY DISEASE**

KHAKY's Nutritional Supplement Purchasing program makes dietary supplements available to patients at wholesale prices or deeply discounted prices for those who qualify financially. Products include protein supplements as well as vitamins and phosphorus binding agents.

The Get Healthy-Get Transplanted program helps dialysis patients overcome hurdles that prevent them from qualifying for a transplant—dental clearance, weight loss, etc.

#### **DEMONSTRATE SUPPORT FOR INCREASED AWARENESS AND EARLY DETECTION OF CHRONIC KIDNEY DISEASE (CKD)**

KHAKY screens over 600 individuals annually at area health fairs and health and wellness events, for indicators of possible kidney disease. The screening can identify this silent killer even before there are any symptoms; early enough for diagnosis and intervention to save kidneys, not just save lives.

#### **HELP EDUCATE COMMUNITIES AND CLASSROOMS ABOUT HEALTHY LIFE CHOICES AND TAKING CARE OF OUR BODIES**

As a member of the Donate Life KY Coalition KHAKY helps present "Life Is Cool" to 4th grade students across Kentucky. State approved 6 week curriculum culminates in an on-site, hands on activity complete with pig organs and other visual support.

#### **SUPPORT THE KY ORGAN DONOR REGISTRY AND PROMOTE LIVING ORGAN DONATION**

Kentucky has over 700 people waiting for a kidney transplant. There are simply not enough to go around. KHAKY's new Living Donor Initiative will make learning about living donation easier and help candidates through the process.

#### CHAMPION LEVEL

FINANCIAL SUPPORT OF \$12,000 OR MORE

The **CHAMPION** level is the highest level of partnership and includes a link and corporate logo (if applicable) on the KHAKY website homepage. The **CHAMPION** level can be done as a one time donation or a combination of sponsorships and donations within a calendar year. All champion donors are recognized on the Alliance Report Page on the KHAKY website, on KHAKY letterhead, newsletters and other marketing materials or through specially designed acknowledgement packages as appropriate. It can also include sponsorships selected on the reverse side of this brochure.

#### HERO LEVEL

FINANCIAL SUPPORT OF \$7000—\$11,999

The **HERO** Level supporters are acknowledged on the Alliance Report Page and on the KHAKY Letterhead and other marketing materials as appropriate. The **HERO** level can be achieved with a one time donation or a combination of sponsorships (selected on the other side of this brochure) and donations within a calendar year.

#### PARTNER LEVEL

FINANCIAL SUPPORT OF \$2,500- \$6,999

The **PARTNER** Level supporters are acknowledged on the Alliance Report Page and other marketing materials as appropriate. The sponsor can be done as a one-time donation or as a combination of event sponsorships (selected on the other side of this brochure).

#### PATRON

FINANCIAL SUPPORT OF \$50—\$2,499

The alliance is built with donors of all levels and could not succeed without all of these. All **PATRON** members will be acknowledged on the Alliance Report Page. As with all alliance levels, the support can be a one time donation or a combination of sponsorships and donations within a calendar year.

*Contact KHAKY to design your own alliance package for your financial or in-kind support that best fits you or your company's objectives.*

**SELECT YOUR SPONSORSHIP LEVELS, ENTER ANY DONATION AMOUNT AND COMPLETE THE INFORMATION ON THE BACK OF THIS FORM. MAIL THE FORM TO KHAKY AND WE WILL INVOICE YOU AS REQUESTED OR YOU CAN MAIL YOUR CHECK WITH THE FORM. CREDIT CARD DONATIONS CAN BE DONE VIA PHONE OR ONLINE AT [khaky.org](http://khaky.org).**



AND

Walk with Sidney



Trees of Life



KHAKY

Kidney Health Alliance of Kentucky

(Sponsorship amounts are PER LOCATION)

**PREMIER SPONSOR**

**\$1,200**

Includes 10 event registrations, top sponsorship acknowledgement on all marketing and event media.; exhibit space at event.

TBA   
DANVILLE

**GOLD SPONSOR**

**600**

Includes 5 event registrations; acknowledgement on all marketing and event media; exhibit space at event.

TBA   
DANVILLE

**WALK PARTNER**

**250**

Includes 3 event registrations; logo included on event shirts, signage at event; and exhibit space at event.

TBA   
DANVILLE

**T-SHIRT SPONSOR**

**100**

Includes logo on event shirt and exhibit space at event.

TBA   
DANVILLE



**SPECIFIC PROGRAM SUPPORT:**

**PATIENT SERVICES & ACTIVITIES**

\$ \_\_\_\_\_

Get Healthy-Get Transplanted, Get Moving-Get Healthy, Kidney Smart Shopping Tours, Nutritional Supplements

**COMMUNITY EDUCATION & SCREENING**

\$ \_\_\_\_\_

Free Kidney Health Screenings, Sidney in the Classroom

**LIVING DONOR INITIATIVE**

\$ \_\_\_\_\_

**WHEREVER NEEDED MOST**

\$ \_\_\_\_\_

**PREMIER SPONSOR**

**\$5,000**

Includes 4 VIP tables of 10; top sponsorship acknowledgment on all marketing and event media.

**GOLD SPONSOR**

**2500**

Includes 2 VIP tables of 10; acknowledgement on all marketing and event media.

**ANGEL SPONSOR**

**1000**

Includes a reserved table of 10; inclusion in all event media and website.

**GARLAND SPONSOR**

**500**

Inclusion in event media and website; 4 complimentary tickets.

**TINSEL SPONSOR**

**250**

Mention in event media and 2 complimentary tickets.



**PREMIER SPONSOR**

**\$2,500**

Includes top sponsorship acknowledgement on event media and signage at registration, in meeting room and exhibitor hall.

**LUNCH SPONSOR**

**1200**

Includes acknowledgement on event media and signage in exhibitor hall.

**EXHIBITOR**

**400**

Includes exhibit space at event.

**Together  
we can  
do more!**

Join the Alliance and together we can make a difference in the fight against kidney disease.

[www.khaky.org](http://www.khaky.org)

**Kidney Health Alliance of Kentucky**

**1517 Nicholasville Road, Ste 203**

**Lexington, KY 40503**

**859-277-8259**

**Fax 859-277-2229**

**director@khaky.org**

**COMPLETE THE INFORMATION BELOW AND FAX OR EMAIL THIS FORM, OR MAIL WITH CHECK TO KHAKY**

ENTER THE TOTAL \$\$ AMOUNT FOR ALL SPONSORSHIPS SELECTED HERE:

**TOTAL SPONSORSHIP DOLLARS:** \$ \_\_\_\_\_

**ADDITIONAL ALLIANCE DONATION:** \_\_\_\_\_

Enter the amount of your donation above and beyond any sponsorships selected and add that amount to the total below. The grand total below will determine your ALLIANCE member level.

**GRAND TOTAL \$** \_\_\_\_\_

Check Enclosed \_\_\_\_\_ Will use Credit Card Online \_\_\_\_\_

**Invoice Please:**

(Event invoices will be mailed 6 weeks prior to the event.)

**One invoice for total amount**

Separate invoice for Donation Only

Separate Invoices for each donation or event

**Contact Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

(street)

(city)

(state)

(zip)

**Phone:** (\_\_\_\_) \_\_\_\_\_

**Email:** \_\_\_\_\_